



oleatex[®]

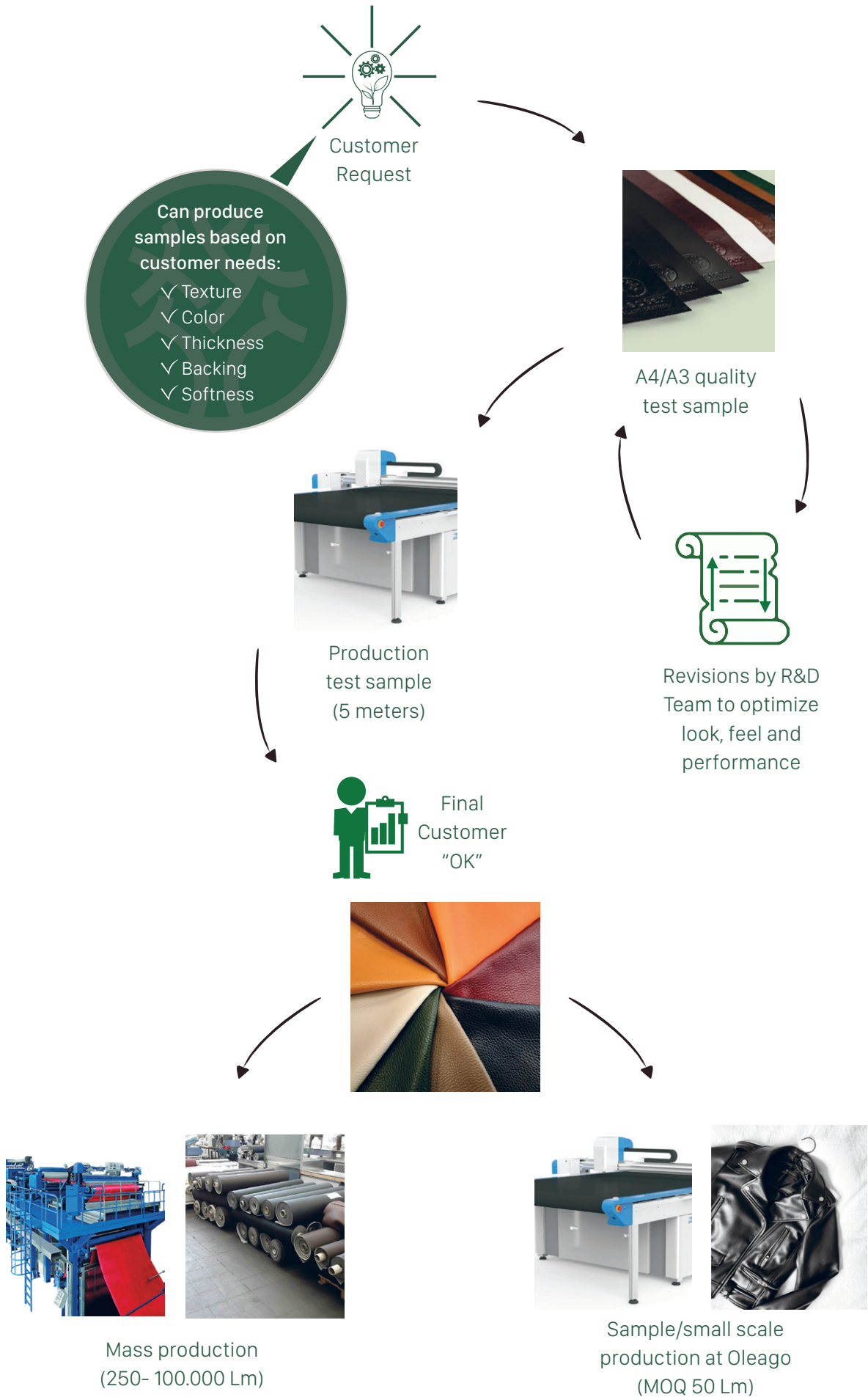
NEXT-GEN MATERIAL



HERA

OUR PLANET YOUR CHOICE

"TAILOR MADE" ORDERING PROCESS



HERA

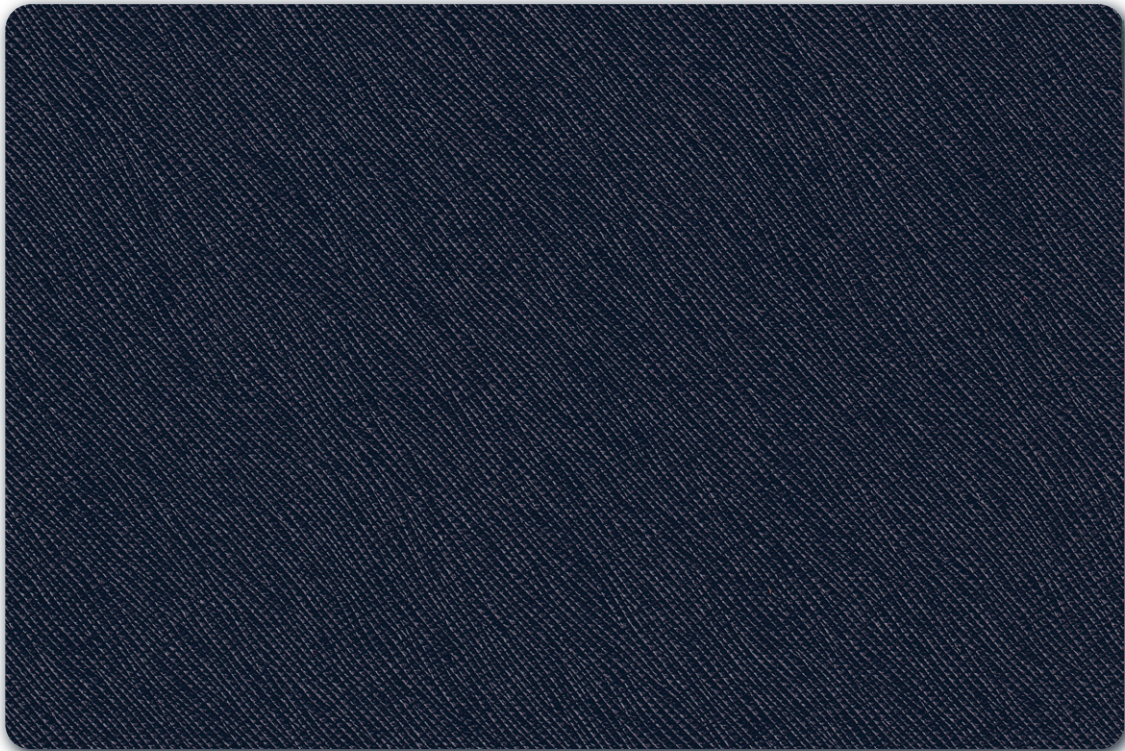
HER165



75%
RECYCLED & NATURAL CONTENT
25% PU

Total Thickness mm	1,00 ± 10%	TS EN ISO 2286 - 3	Backing
Total Weight gr/m ²	450 ± 10%	TS EN ISO 2286 - 2	100% REC PES
Backing Weight gr/m ²	185 ± 10%	TS EN ISO 2286 - 2	Coating
Coating Weight gr/m ²	265 ± 10%	TS EN ISO 2286 - 2	42% PU + 58% BIOTEX

HER235



73%
RECYCLED & NATURAL CONTENT
27% PU

Total Thickness mm	1,10 ± 10%	TS EN ISO 2286 - 3	Backing
Total Weight gr/m ²	505 ± 10%	TS EN ISO 2286 - 2	65% REC PES + 35% COTTON
Backing Weight gr/m ²	140 ± 10%	TS EN ISO 2286 - 2	Coating
Coating Weight gr/m ²	365 ± 10%	TS EN ISO 2286 - 2	38% PU + 62% BIOTEX

HERA

HER256



83%
RECYCLED & NATURAL CONTENT
17% PU

Total Thickness mm	1,15 ± 10%	TS EN ISO 2286 - 3	Backing
Total Weight gr/m ²	520 ± 10%	TS EN ISO 2286 - 2	20% REC PES + 80% COTTON
Backing Weight gr/m ²	200 ± 10%	TS EN ISO 2286 - 2	Coating
Coating Weight gr/m ²	320 ± 10%	TS EN ISO 2286 - 2	27% PU + 73% BIOTEX

HER240



75%
RECYCLED & NATURAL CONTENT
25% PU

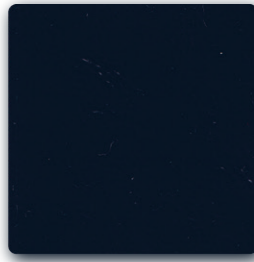
Total Thickness mm	1,15 ± 10%	TS EN ISO 2286 - 3	Backing
Total Weight gr/m ²	500 ± 10%	TS EN ISO 2286 - 2	100% REC PES
Backing Weight gr/m ²	185 ± 10%	TS EN ISO 2286 - 2	Coating
Coating Weight gr/m ²	315 ± 10%	TS EN ISO 2286 - 2	40% PU + 60% BIOTEX

HERA

ALTERNATIVE PATTERNS



Mallarco



Crinkle



Allegro



Thunder



Rustik



Bristol



Ceren



Dolaro



Vanda



Olive

We created our recipe by taking advantage of the olive's miracle.



Pomace

The journey begins with grinding the olive pomace to an acceptable particle size



Solvent-Free

To protect nature and life, solvent haven't been used in the patented formula we developed.



Affordable

More budget-friendly compared to similar products in the market.



Recyclable

Created from plant- based waste and recycled materials. Oleatex itself can also be recycled!



Fashionable

Supporting all 3 criteria of The Fashion Pact, Oleatex can be produced in large quantities.



Resistant

As durable as real and artificial leather. In addition, requested performance features can also be added.



Eco-Friendly

Reducing carbon footprint more than six times, No water usage. All bio-wastes are locally sourced. The whole process takes place within a radius of 100 km

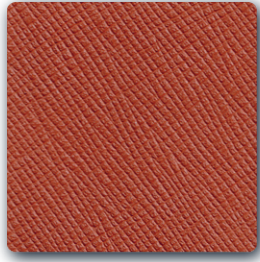


Coating

Depending on the application area, it can be applied at required thickness, pattern, and color.

HERA

ALTERNATIVE COLORS



3725



3724



3727



8091



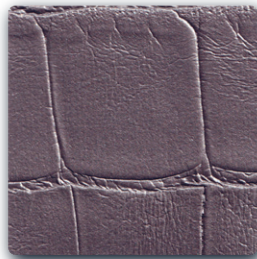
4868



3351



2844



1109



1061

The suggested using areas; clothing, shoes, bags, and wallets

"The colors and patterns on the catalog are samples of the seasons please contact us for more."

UP TO
**90%
BIO**

**100%
RECYCLABLE**

**DECREASING
C(eq) EMISSIONS
UP TO 94%**

Sources: portal.higg.org - wboc.com - Calculated based von public data

AWARDS



ClimateLaunchpad



Co-funded by the European Union



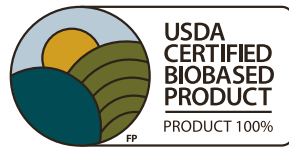
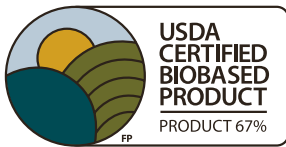
SUSTAINABILITY



BEST IN INNOVATION



CERTIFICATES



* This is the case for the backing fabric.



* This is the case for the backing fabric.



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